

**“Information for Innovation and Socioeconomic Development”
International Workshop at the crossroad of Earth Information,
Technology and Social Sciences, June 23 – 24, 2013, Florence, Italy.**

Conference website http://inspire.jrc.ec.europa.eu/events/conferences/inspire_2013/#events

Registration <https://booking.enic.it/inspire2013/>

Day 1, June 23, 2013

| Time | Topic | Speaker |
|---|--|--|
| SESSION 1: Introduction – Chair David Harper | | |
| 9:00 | Introduction and objectives – Setting the Stage | Max Craglia, JRC, EC; Andrew Coote, ConsultingWhere, UK; Jay Pearlman, J&F Enterprise, USA |
| SESSION 2: Assesment of Socioeconomic Impacts – Chair Jay Pearlman | | |
| 9:30 | Benefits realized from INSPIRE | Max Craglia, JRC |
| 9:50 | Valuing geospatial information – a review | Alan Smart, ACILAllen, Australia |
| 10:10 | Advances in well being evaluation through citizen science participation: new values, new tools and measures | Cristina Capinieri, University of Siena, Italy |
| 10:30 | Break | |
| 11:00 | Good basic data in Denmark | Tina Svan Colding, Danish Ministry of the Environment |
| 11:20 | Questions and Discussion | |
| 12:20 | Lunch | |
| SESSION 3: Economic Impacts of Innovation (Open data and re-use of public sector information) | | |
| Chair - Andrew Coote | | |
| 13:45 | Economic Value of Geo Services | Ed Parsons, Google, UK |
| 14:05 | Economic benefit of free and open data policy | Marc De Vries, The Green Land, The Netherlands |
| 14:25 | SMEs as key players in geospatial-driven innovation | Giacomo Martirano, smeSpire, Italy |
| 14:45 | Funding public sector information – someone has to pay | Guenther Pichler, ESRI |
| 15:05 | Break | |
| 15:35 | The societal impact of standardization in the geospatial community – the point of view of SMEs and public administration | Giovanna Conti, Trilogis |
| 15:55 | Socio-economic opportunities from open data and models | Kenji Takeda, Microsoft Research |
| SESSION 4 –Communication to decision makers and society at large; Chair - Antonio Parodi | | |
| 16:20 | Toward the preparation of environmental legislation on the basis of scientific evidence | Nicola Pirrone, CNR, Italy |
| 16:40 | Effective communication | Geof Bowker, UC Irvine, USA |

| Time | Topic | Speaker |
|---|---|--|
| 17:00 | Identifying and Talking with Stakeholders | Suzie Allard, University of Tennessee, USA |
| 17:20 | Questions and discussion | |
| 18:00 | Adjourn day 1 | |
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| Day 2, June 24, 2013 | | |
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| 9:00 | Discussion and Summary day 1 | |
| SESSION 5 – Practical Experiences – individual use cases; Chair – Mary Ann Stewart | | |
| 10:00 | Perspectives: How Economic Analysis Changes with One’s Point of View | David Arthurs, Hickling Arthurs Low Corp, Canada |
| 10:20 | Space sector contribution to economy and society | Claire Jolly, OECD |
| 10:40 | Break | |
| 11:15 | Spatial information to manage deforestation in the Amazon | Gilberto Camara, INPE, Brazil |
| 11:35 | SEAWETRA, a prototype for marine environment management | Aurelie Moulins, CIMA Foundation, Italy |
| 11:55 | Civil Protection Agencies beyond the simple rescue: prediction and prevention in a scenario of climate changing | Franco Siccardi, Civil Protection, Italy |
| 12:15 | GEOSS Challenges and Opportunities | Barbara Ryan, GEO |
| 12:35 | Lunch | |
| 14:00 | Questions and discussion | |
| SESSION 6: Path forward and wrap-up; Chair- Max Craglia | | |
| 15:00 | Panel - Macro vs micro discussion | Rich Bernknopf chair (and background) – 3 or 4 participants |
| 16:00 | Break | |
| 16:30 | Panel – way forward | Workshop Organizers |
| 17:15 | Wrap-up | |
| 17:30 | Adjourn Workshop | |